

A free shopping and decision platform for aging in place

YoungBrunner helps older adults and family caregivers compare products, suitability, prices and available offers across a fragmented aging-in-place market. Users search or analyze a product, compare relevant options, and complete purchases directly with the retailer.

WHO WE SERVE

- Older adults who want to remain safely and independently at home
- Adult children shopping for parents
- Family caregivers making practical home, mobility and safety decisions

HOW YOUNGBRUNN WORKS

1. Tell us who you are shopping for and what matters.
2. Search YoungBrunner or analyze a product you are already considering.
3. Compare relevant products, merchant offers and practical tradeoffs.
4. Choose an offer and complete the purchase on the retailer site.

INITIAL PRODUCT FOCUS

- Mobility: rollators, walkers, ramps and related equipment
- Bathroom safety and accessibility
- Home safety and daily-living aids
- Additional aging-in-place categories as merchant coverage expands

PARTNERSHIP FOCUS

YoungBrunner is seeking initial merchant relationships in mobility, bathroom safety, home safety, accessibility and daily-living products. We are especially interested in programs that provide authorized product catalogs, imagery, current price/availability data and deep-link support.

WHY PARTNER WITH YOUNGBRUNN

- Reaches shoppers with clear aging-in-place purchase intent
- Adds household context to product discovery and comparison
- Can surface multiple retailer offers while preserving transparent ranking
- Retailer owns checkout, payment, fulfillment and customer service
- Supports authorized catalog data, imagery and deep links under program terms

AFFILIATE INTEGRITY

- Affiliate compensation does not determine YoungBrunner Match rankings
- No cookie stuffing or passive affiliate injection
- No silent replacement of existing attribution
- User-initiated actions and merchant-specific promotional rules are respected

PLATFORM STATUS

YoungBrunner is newly launched in the U.S. and is building its initial merchant and consumer audience.

Public website and mobile/PWA experience are live. A user-initiated Chrome extension is being prepared for Chrome Web Store review.